



Get SMART, a great health coverage plan for small businesses

As today's small businesses are searching for cost-saving health coverage options. The Georgia Chamber of Commerce is addressing this need by offering a new solution that can lead to more rate stability and offers potential savings for groups with two to 50 eligible employees.

The Georgia Chamber has teamed up with Anthem Blue Cross and Blue Shield (Anthem) to administer the Georgia Chamber SMART Plan (SMART). This plan allows smaller employers to join together to share in the overall claims risk. By being part of a larger, self-funded pool, employers have financial protection backed by Anthem.

In addition to financial protection, this innovative alternative offers:

- competitive rates
- predictable, fixed monthly payments
- flexibility in choice of benefit plans
- Anthem's broad Open Access POS network and Essential Rx Formulary

To top it off, we also offer complimentary specialty products, including dental, vision, life, optional life and disability plans, that are offered at discounted rates to employers participating in the Georgia Chamber SMART Plan.





Who is eligible for the Georgia Chamber SMART Plan?

The Georgia Chamber SMART Plan is available to small business employers with two to 50 eligible employees, domiciled in Georgia and a Chamber member in good standing with the Georgia Chamber of Commerce or your local participating chamber.

Why Anthem Blue Cross and Blue Shield?

Get peace of mind knowing that Anthem has been serving millions of members in Georgia for more than 80 years and is:

- Part of the nation's largest health benefits company
- Part of the BlueCard® program through the Blue Cross Blue Shield Association, which includes more than 96% of hospitals and 97% of doctors in Georgia

Find out more today.

To learn more about the Georgia Chamber SMART Plan and its many advantages, ask your Georgia Chamber of Commerce or your local participating chamber of commerce for a referral to a participating broker.

Be sure to ask about special discounts on dental, vision, life and disability coverage available through the Georgia Chamber SMART Plan.

We've got you covered with standard health and wellness programs.

Your employees can get help taking care of their health. Our programs include 24/7 NurseLine, Future Moms, ConditionCare, and more. And you have the option to buy dental, vision, life and disability coverage at a discounted rate only available as part of the Georgia Chamber SMART Plan.

Plus, LiveHealth Online gives your employees easy and convenient access to the care they need anytime, 24/7, with no appointments or long wait times. Employees can see a board-certified doctor or psychiatrist, licensed therapist or lactation consultant through live video on their smartphone, tablet or computer with a webcam.

